

13th Annual
CVT CRITICAL CARE
CONFERENCE
2016



FACTS-Care
We Help Save Lives!

&

**The International Society of
CVT Critical Care**

*A Global Sharing of Innovative Ideas, Technology,
& Procedures*

SAVE THE DATE!

Sept 15-17, 2016

Reserve Now! Spaces Limited!

**COUNCIL FOR EXCELLENCE IN CVT CRITICAL CARE
PROSPECTUS**

September 15 - 17, 2016

**Omni Shoreham Hotel
Washington, DC, USA**

www.facts-care.org

**13th Annual Multi-Disciplinary Team-Building
CVT Critical Care Conference**

Target Audience:

**Surgeons, Interventionalists, Intensivists,
Anesthesiologists, Hospitalists, Critical Care Nurses,
Nurse Practitioners, Physician Assistants,
Cath Lab Professionals, Perfusionists, Pharmacists,
Nutritionists, Respiratory Therapists &
Perioperative Nurses**

ABOUT FACTS-CARE AND ITS 13TH ANNUAL Multi-DISCIPLINARY MEETING

WHO WE ARE

Since its inception in 2005, FACTS-Care's mission has been to make possible the finest CVT Critical Care and to substantially improve the Cardiovascular –Thoracic patient outcomes and comfort through the training and development of professional critical care teams in the USA and around the world.

Despite continued medical progress, there is a growing crisis in the field of CVT Critical Care due to a shortage of CVT surgeons and experienced critical care personnel. As CVT intensive care units depend more and more on healthcare professionals from multiple disciplines, these specialists must be trained in the rapidly changing medical advances, including new technologies that are improving patient care and saving lives. In addition to surgeons and nurses, these dedicated men and women are anesthesiologists, intensivists & interventionalists, physician assistants, perfusionists, preoperative nurses, cath lab professionals, respiratory therapists, nutritionists and pharmacists.

ABOUT THE ANNUAL MEETING:

This 13th annual multi-disciplinary CME conference is dedicated to further advancing knowledge and expertise in the complex field of Cardiovascular-Thoracic (CVT) Critical Care. It is designed to bring together the entire team of health care professionals that provide care for patients undergoing CVT operations and interventional procedures.

The conference addresses the unique physiology, operations, procedures, and potential complications of CVT patients. Latest management strategies for challenging clinical problems will be presented and current controversies discussed. Experts and world authorities will focus on the latest concepts, technology, management protocols, and clinical experience in their specialties.

The program includes faculty presentations, abstract-based scientific sessions, symposia regarding major issues, audience-panel discussions and workshops. Approaches and specific protocols will be related to clinical data, so that participants can structure their clinical practice on evidence-based medicine.

With the field of CVT critical care continuing to change rapidly, it is anticipated that participation in the conference will lead to implementation of new concepts, protocols, and technology. The overall goal is to make the recovery of patients from CVT surgery and interventional procedures faster, safer, and more comfortable.

The Guiding Principles of these Unique Conferences are:

- Direct Focus on the Specialty of CVT Critical Care
- Multi-Disciplinary: directed to surgeons, interventionalists, intensivists, anesthesiologists, critical care nurses, nurse practitioners, physician assistants, cath lab professionals, perfusionists, pharmacists, nutritionists, respiratory therapists and perioperative nurses.
- Latest Information presented by experts & world Authorities
- Broad agenda to include care after endovascular procedures
- Emphasis on team synergy to optimize safety and the patient experience
- Discussions of the professional workplace environment
- Active dialogue through audience-panel discussions and workshops
- Exhibits of latest technology and pharmacology

FACTS-CARE 2015 Participant Survey

The following is from the post meeting survey summary:

CVT Critical Care 2015 Registration by Specialty:

Physicians	45%
Physician Assistants	7%
Critical Care Nurse & Nurse Practitioners	41%
Pharmacists, Perfusionists, RRTs & Cath Lab	13%

CVT Critical Care 2015 Registration by Geo-Region:

USA	38
International Countries	9



The percentage of Participants who said they plan to make changes in their practice as a result of the 2015 meeting: **78%**.

The percentage of Participants who said the information presented at the 2015 meeting was based on the best evidence available: **96%**

September 15 - 17, 2016, Washington, DC

FACTS- Care "Council for Excellence in CVT Critical Care" Membership

The Council for Excellence in CVT Critical Care is a group of health care organizations and companies that work with FACTS-Care to make possible the finest CVT Critical Care. The goal is to provide multi-disciplinary members of CVT critical care teams with information at the annual meeting about the latest concepts, protocols, technology and pharmacology in order to increase the patient’s speed of recovery, safety, and comfort.

Council Member Non-CME Focus Groups

At the non-CME Focus Group sessions, technology, pharmaceutical and product information is presented and discussed with multi-disciplinary team members. The teams consist of: surgeons, interventionalists, intensivists, anesthesiologists, critical care nurses, nurse practitioners, physician assistants, cath lab professionals, perfusionists, pharmacists, nutritionists, and respiratory therapists.

Goals of the Non-CME Focus Group discussions include:

- Exchange ideas related to Product Development with key CVT Critical Care decision-makers
- Identify important Educational & Training needs

The 2015 "Council for Excellence" Members included:

Abbott Point of Care understands the need for fast, accurate, and reliable test results that give health care professionals the confidence they need to make critical patient care decisions.

Astute Medical is committed to improving patient outcomes through the identification and validation of novel biomarkers. Our immunoassay development and measurement methods help assess high-risk acute medical conditions and diseases.

ClearFlow, the PleuraFlow® Active Clearance Technology™ (ACT) System by ClearFlow, Inc. offers a post-surgical wound drainage system to proactively maintain chest tube patency after cardiothoracic surgery.

Cumberland , seeks to maximize its near term opportunities by building and growing its branded prescription products in the U.S. The Company focuses on the hospital acute care and gastroenterology market segments that both feature concentrated prescriber bases. Our sales and marketing efforts are focused on expanding our reach within the medical community and keeping healthcare providers informed of how our products are able to improve the quality of care for their patients. The combination of our ongoing development activities and marketing efforts drives the success of our products.

Edwards, at Edwards, we strive to provide you with the valuable hemodynamic information you need, how you need it, when you need it most. From the first Swan-Ganz PAC to the latest FloTrac sensor and PreSep oximetry catheter, our goal is to provide the clarity you need, the moment you need it, to advance patient care.

Grifols, founded in 1940 is a global healthcare company headquartered in Barcelona, Spain. The company produces and markets life-saving, plasma-derived medicines as well as hospital pharmacy products, compounded IV solutions, and in vitro diagnostic products for clinical laboratories.

Mallinckrodt is a global specialty biopharmaceutical and medical imaging business that develops, manufactures, markets and distributes specialty pharmaceutical products and medical imaging agents. Mallinckrodt is an industry leader in acute pain management.

Medtronic, as a global leader in medical technology, services and solutions, Medtronic improves the health and lives of millions of people each year. We believe our deep clinical, therapeutic and economic expertise can help address the complex challenges—such as rising costs, aging populations, and the burden of chronic disease—faced by families and healthcare systems today. But, we can’t do it alone. That’s why we’re committed to partnering in new ways and developing powerful solutions that deliver better patient outcomes.

Guidelines Regarding Industry-Sponsored "Council For Excellence" Non-CME Activities

Held Concurrently with the FACTS-Care Annual Conference

Overview

The Foundation for the Advancement of Cardiothoracic Surgical Care (FACTS-Care) recognizes the importance of working collaboratively with industry to meet the needs of the Foundation's membership. In an effort to provide more opportunities for FACTS-Care conference attendees to benefit from their relationships with industry, the Foundation has established guidelines that allow educational and other programs offered by industry—and not developed or sponsored by FACTS-Care—to be held in conjunction with FACTS-Care conferences. These programs include educational activities, receptions, meal functions, investigator meetings, and focus groups. These guidelines have been developed to facilitate overall conference planning and for the benefit of FACTS-Care members. Industry-sponsored activities that take place concurrently with the FACTS-Care Annual Conference (i.e., between September 15-17, 2016) and that are directed to the FACTS-Care conference attendees must adhere to the document guidelines.

General Guidelines

1. Activities designed by or on behalf of third parties for attendance by FACTS-Care Annual Conference attendees are considered Council for Excellence Non-CME activities. There can be no implication in any promotional materials, handouts, or enduring materials that they are planned, sponsored, or endorsed by FACTS-Care absent special arrangements with, and prior written approval of, FACTS-Care.
2. Council for Excellence Non-CME activities must be offered during times allotted by FACTS-Care (refer to application). FACTS-Care has sole discretion to schedule all activities at its conferences.
3. Companies applying to offer Council for Excellence Non-CME activities, directly or through medical education/communication companies, must be Exhibitors for the FACTS-Care Annual Conference unless an explicit exception is granted in writing by FACTS-Care. Exhibit space is to be paid in full before the activity is approved.
4. Promotional materials for Council for Excellence Non-CME activities must receive prior written approval from FACTS-Care. The deadline to submit materials for approval is **August 23, 2016** (see "Promotion" below).
5. FACTS-Care does not provide Continuing Medical Education credit for Council for Excellence Non-CME activities. All Council for Excellence Non-CME activities must be in compliance with the AMA's Ethical Opinion on Gifts to Physicians from Industry.
6. Once FACTS-Care approves the Council for Excellence activity, the provider, commercial supporter(s), event title, content, date, and time as approved by FACTS-Care for the event may not change without FACTS-Care written approval.
7. Organizers of Council for Excellence Non-CME activities are solely responsible for making all appropriate financial arrangements for their activity (see "Logistics" below).
8. Representatives from FACTS-Care may attend the Council for Excellence Non-CME activity without cost to audit compliance with these guidelines.
9. FACTS-Care is not responsible for multiple companies offering programs at the same time and/or addressing the same topic.
10. FACTS-Care encourages industry sponsors of Council for Excellence Non-CME activities to evaluate their offered program and requests that sponsors who conduct such evaluations share their results with FACTS-Care in order to help enhance this FACTS-Care offering in the future.

Logistics

1. Council for Excellence Non-CME activities will be scheduled by FACTS-Care.
2. Sponsors of Council for Excellence Non-CME activities may use the full time allotted or a reduced amount of time, but may not exceed the scheduled time.
3. Space for Council for Excellence Non-CME activities will be provided on a first-come, first-served basis and will only be assigned after the proposal is accepted by FACTS-Care.
4. Sessions must be contained within the meeting room assigned.
5. Audiovisual requirements are the responsibility of the sponsor of the Council for Excellence Non-CME activity.
6. Food functions must occur within the assigned event schedule.
7. All Council for Excellence Non-CME activities offered to FACTS-Care conference attendees must be held in the hotel in which FACTS-Care has contracted meeting space unless a waiver is granted by FACTS-Care in writing.

Benefits & Support Level

1. This Council for Excellence Non-CME activity option offers a limited opportunity to provide a customized event marketed to surgeons and allied health care professionals who are in attendance at the FACTS-Care conference. For full list of benefits, please refer to the (“Council for Excellence Prospectus” on page 6 below).
2. As an approved Council for Excellence Non-CME activity, the event will be listed in the Program Guide.

Promotion

1. All promotional materials must be submitted to Mowahib Vermillion at mvermillion@facts-care.org on or before **August 23, 2016**. FACTS-Care must review and approve all promotional materials produced in conjunction with the Council for Excellence Non-CME activity (e.g., invitations, announcements, signs, flyers, website information) prior to their dissemination. FACTS-Care has the right to reject such promotional materials at its sole discretion.
2. Up to 10 business days are required for FACTS-Care review of promotional materials.
3. Promotional materials should not be pre-printed prior to approval. It is not the responsibility of FACTS-Care to cover any costs associated with materials that have been pre-printed.
4. All Council for Excellence Non-CME activities based on support level are allowed one 24” x 71,” 48” x 48,” or 22” x 28” professionally made promotional sign (produced by the sponsor of the event) outside the room in which the event will take place. The sign should be put in place immediately prior to the event and must be removed immediately following the event.
5. Exhibit booth representatives may distribute invitations and other promotional material for the activity at their booth or on the FACTS-Care literature stand near registration. Exhibiting companies may not distribute, by hand or otherwise, any materials related to the activity in the hotel hallways or meeting rooms, or in the public areas of any hotel property.
6. The FACTS-Care name, logo, and other intellectual property may not be used as a part of any Council for Excellence Non-CME activity announcement, including e-mail, sign, publication, or other material, without the prior written approval of FACTS-Care.
7. Council for Excellence Non-CME activities consisting in whole or in part of educational sessions require the following statement to be clearly and prominently displayed on the syllabus and on all promotional and other related materials, print or electronic: “Continuing Medical Education (CME) credit for this event is not offered by FACTS-Care.”

Application Process

Please be thorough and detailed when completing the Industry-Sponsored Council for Excellence Non-CME activities Application. Please submit your application to:

Mowahib Vermillion
Conference Manager
FACTS-Care
1912 Foxhall Road
McLean, VA 22101
703-992-9948
mvermillion@facts-care.org

Council Membership Support Opportunity

Council Membership Benefits based on support level:

Please note: The deadline for right of refusal is May, 31, 2016. Following the deadline, membership opportunities will be open to all companies on a first-come, first-service basis.

Diamond Support Level **\$30,000, Exclusive Opportunity**

Diamond supporters receive all the Platinum benefits listed below, plus:

Diamond Dinner or Luncheon Event in the Hotel Ballroom:

- One hour Non-CME Group Dinner or Luncheon event designed by the company for the all meeting participants
- Video taping of the one hour Non-CME presentation for use by the company for educational purposes
- Standing advertisement graphic board 24 * 71 placed in a high traffic area in the Exhibit Hall to promote your company's latest product development

Platinum Support Level **\$20,000, Exclusive Opportunity**

- One hour Non-CME Focus Group event designed by the company, with coffee and dessert served
- Video taping of the Non-CME Focus Group Session for use by the company for educational purposes
- Access to meeting space at the FACTS-Care hotel
- Hotel function room set up for 50 - 100 attendees
- A Non-CME Focus Group brochure distributed to the attendees with a description of the company and topic to be discussed
- Complimentary set of pre-registered attendee list within a week of the pre-registration deadline
- Council Membership acknowledgement & company name with a link on FACTS-Care website home page so visitors can learn more about company product information and technology
- There will be a "Non-CME Focus Group display wall" in the registration area. Each Council member may have a one-page flyer 8.5" x 11" in a display pocket on a standard 48' x 48' poster display board to be mounted on a foam of the same size (48' X 48') that can be hung with a velcro on the non-CME focus group display next to your pocket display

Gold Support Level **\$15,000**

- One hour Non-CME Focus Group event designed by the company, with coffee and dessert served
- Access to meeting space at the FACTS-Care hotel
- Hotel function room set up for 30 - 49 attendees
- A Non-CME Focus Group brochure distributed to all conference participants with a description of the company and topic to be discussed
- Complimentary set of pre-registered attendee list within a week of the pre-registration deadline
- There will be a "Non-CME Focus Group display wall" in the registration area. Each Council member may have a one-page flyer 8.5" x 11" in a display pocket on the wall and a poster 22" x 28" to be mounted on a foam of the same size (22" X 28") that can be hung with a velcro on the non-CME focus group display next to your pocket display

Silver Support Level **\$10,000**

- One hour Non-CME Focus Group event designed by the company, with coffee and dessert served
- Access to meeting space at the FACTS-Care hotel
- Hotel function room set up for 20 - 30 attendees
- Non-CME Focus Group brochure distributed to all conference participants with a description of the company and topic to be discussed
- Complimentary set of pre-registered attendee list within a week of the pre-registration deadline
- There will be a "Non-CME Focus Group display wall" in the registration area. Each Council member may have a one-page flyer 8.5" x 11" in a display pocket on the wall and a poster 22" x 28" to be mounted on a foam of the same size (22" X 28") that can be hung with a velcro on the non-CME focus group display next to your pocket display

FACTS-Care Past Council &
Corporate Participants

September 15 - 17, 2016, Washington,DC

Abbott Nutrition
 Abbott Point of Care
 Abiomed, Inc.
 Aspect Medical Systems, Inc.
 Astellas Pharma, Inc.
 Astute Medical
 Atrium Medical Corporation
 Baxter Healthcare
 B. Braun Medical Inc.
 CHF Solutions, Inc.
 ClearFlow
 Cordis Corporation – Endovascular
 Covidien
 Cubist Pharmaceuticals
 Cumberland Pharmaceuticals, Inc.
 CT Assist
 Datascope Corp.
 Draeger Medical
 Edwards Lifesciences
 Elan Corporation, PLC
 Eli Lilly & Co.
 Elsevier
 Gambro Inc.
 GE Healthcare
 General Cardiac Technologies
 The George Washington University
 Hospital – Universal Health Services
 GlaxoSmithKline
 Grifols
 Hamilton Medical Inc.
 Hospira, Inc
 I-Flow Corp.
 Ikaria
 Johnson and Johnson / Ethicon
 Kimberly-Clark Corporation
 Lippincott, Williams and Wilkins
 Lundbeck, Inc.
 Mallinckrodt Pharmaceuticals, Inc.
 Maquet
 Masimo Corporation

Medela Healthcare
 Medivance, Inc.
 Medtronic
 3 M
 Nestle Nutrition
 Novo Nordisk, Inc.
 NX Stage Medical, Inc
 PDL BioPharm, Inc.
 Pfizer, Inc.
 Puritan Bennett
 Olympus Industrial America
 Otsuka America Pharmaceutical, Inc.
 Respirationics
 Sanofi-Aventis
 Scios, Inc
 SonoSite, Inc
 Sorin Group - CarboMedics
 St. Jude Medical, Inc.
 rEvo Biologics
 The Medicines Company
 Thoratec Corporation
 Wyeth Pharmaceuticals



FACTS-CARE COUNCIL FOR EXCELLENCE IN CVT CRITICAL CARE
NON-CME FOCUS GROUP APPLICATION FORM



Council Agreement Form

Title of the Non-CME Focus Group Session

Council Member Company Name

Contact Name

Address

City

State

Zip

Country

Phone

Fax

Email

Brief Description of Topic:

Support Level: Diamond: \$30,000 Platinum: \$20,000 Gold: \$15,000 Silver: \$10,000

Diamond Dinner Events:

- Wednesday, September 14, 2016
- Thursday, September 15, 2016
- Friday, September 16, 2016

Session Start Time: 7:30/pm
 Session Start Time: 7:30/pm
 Session Start Time: 7:30/pm

Session Finish Time: 8:30/pm
 Session Finish Time: 8:30/pm
 Session Finish Time: 8:30/pm

Diamond Luncheon Event::

- Thursday, September 15, 2016

Session Start Time: 12:00/pm

Session Finish Time: 1:00/pm

Coffee & Dessert Events:

- Thursday, September 15, 2016
- Friday, September 16, 2016

Session Start Time: 1:15/pm
 Session Start Time: 1:15/pm

Session Finish Time: 2:15/pm
 Session Finish Time: 2:15/pm

Room Set Up:

- Crecent Theater Podium
- U-Shape
- Classroom Head table #ppl _____

SOLD OUT

TWO SESSIONS LEFT

SOLD OUT

PAYMENT INFORMATION:

Total Amount Due: \$10,000

payment method: Check payable to FACTS-Care, non-profit TIN 55-0902728

- Visa Master Card American Express

Card number

Exp. Date

Cardholder Name

Cardholder signature

By signing, you authorize Facts-care to charge the above card.

I am an authorized representative of the company named above with authority to make this payment

Signature

Title

Date

Please Note:

The educational activities of FACTS-Care are planned and implemented in accordance with the policies of the Accreditation Council for Continuing Medical Education (ACCME). Funding support of FACTS-Care's educational activities by a commercial entity is in no way contingent upon or related to past, present, or future business, payments, or referrals for products or referrals for services.



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